### Intercollegiate Athletics Advisory Committee Wednesday, December 5, 2012

### 1. Team updates:

- Volleyball lost in the first round of the MVC tournament ending with 21-9 record which is their best season since 2002.
- Men's basketball is at 4-1 record with an 82 RPI.
- Women's basketball is 0-6 with two home games this week. They are going through a dormant period and finals are coming up for all teams.

## 2. Miscellaneous:

- Discussions are on-going with SIU and SEMO for a football game on September 14 or September 21. Mario recently attended a meeting with their Director of Athletics to discuss details of the game. Both schools would share the ticket profits of the game.
- Last year, Lori Merrill-Fink discussed the Honors Program at one of our Head Coaches' meetings. We are working to get the names of current and incoming eligible student-athletes to the Honors Program.
- Community items
  - Wounded Warriors and Korean War Veterans were recognized and given gifts at the men's basketball game on November 28. This was followed by a Wounded Warrior lunch and hunt on November 29 at Ware, IL.
  - SAAC sponsored a canned food drive at the men's basketball game on November 28. 1300 cans were donated.
- Sales are continuing for the locker projects with men's basketball and track and field. Name plates are sold to former student-athletes of that sport.
- Board matter will be voted on by the Board of Trustees for approval to bid the baseball project. \$1.1M has been donated or pledged and will be matched by a loan from the University which will be paid back by the Athletics Department with interest. There are three phases to include lights, turf, and grandstand and dugouts.
- The University Mall store lease will be renewed for the coming year. We do not pay any rent for the space and receive a percentage of sales from 710 Bookstore. The sale of Saluki merchandise through the Mall store, in Saluki Stadium and the SIU Arena was subject to an RFP process in 2008 that resulted in 710 Bookstore being awarded the contract. Saluki Athletics receives a percentage from the sale of merchandise as a part of that contract.
- Mario and Kristina Therriault will meet with the Carbondale Superintendent of Schools to discuss a reading program with the middle school. We previously did a similar program through the MVC sponsored by State Farm, which has now dropped their sponsorship. Saluki Sports Properties will sell the program to different sponsors and prizes will be award to students on their participation and they will be recognized on the basketball court.

Judy Drolet suggested Mario speak with Dave Ardrey regarding this project.

- Current open positions include Academic Advisor, Assistant Equipment Manager, Financial Aid Coordinator, Assistant Softball Coach, Coordinator of Group Sales, Assistant Athletic Director/Operations, and Assistant Director of Facilities. Five finalists have been identified for the Assistant Athletic Director/Compliance position and three will be selected for interviews when permission is received.
- Mario distributed a copy of the FY2014 Fee Proposals which were presented to USG and GPSC last night. A two percent increase was requested for Intercollegiate Athletics which would amount to \$6.00 per semester. There was discussion regarding the benefit of the athletic fee. A strong athletic program is needed for the university and almost all schools at this level are dependent on student fees.
- A list of acronyms commonly used in collegiate athletics will be emailed to IAAC members.
- The volleyball team participated in the MVC tournament in Springfield, MO on Thanksgiving Day. The seniors on the team were the only team members who had previously been to the MVC tournament.

- Women's basketball will host youth day on November 29 at a noon game against IPFW. There are 400 registered to attend.
- The student-athlete evaluations and exit interviews have been completed for the fall sports and reports have been distributed to all areas. Nutrition was added to the report this year.
- Thirty applications were received for the position of Director of Athletics/Compliance. The applications have been reviewed and there are three very solid candidates. References are being checked at this time and they will be brought to campus for interviews when permission to interview has been received.
- Dr. Bardo will participate in a conference call with the NCAA regarding women's basketball recruiting time. At this time, women's basketball starts in September but the NCAA wants them to start at the same time as men's basketball.
- Dr. Bardo will be conducting a survey with the football team about gambling. This is sent to us by the NCAA. Results are returned to the NCAA and individual schools results are not seen.

## **New Business:**

A. Special Admits & Academic Overview – Kristina Therriault

Kristina Therriault, Associate Athletic Director/Academics, presented an academic overview and information for special admits to the athletics program. Information was distributed on Special Admissions Data 2007-2012, Student-Athlete Majors Fall 2012, Top Student-Athlete Majors by Race Fall 2012, and Top Student-Athlete Majors by Sport Fall 2012. She pointed out the rate for freshman student-athletes special admits is at 13% compared to 14% for all freshman students. Some student-athletes are involved in the Center for Academic Success and receive weekly meetings and special counseling.

The Graduation Rates Report provides information prepared by the NCAA and is distributed to prospective student-athletes and parents. This report tracked data from Fall 2005 through Summer 2011. Of those who used four seasons of eligibility, we graduated an average of 92% over a 10 year period.

Wesley Calvert asked about the related placement data for after graduation and Kristina stated, at present, we do not track that data other than updates through the coaches.

The final handout listed the Saluki Athletics Academic Highlights for 2011-2012.

# B. Student Game Attendance Initiatives – Steve Sowers

Steve Sowers, Assistant Athletic Director/Marketing, reported on the Marketing department's efforts to increase student attendance through the Dawg Pound, resident hall invasions, on-campus promotions, facebook and twitter accounts, student Greek organizations, and SAAC.

A new promotion this year with the Dawg Pound allows students to earn points toward prizes from 710 Bookstore and other corporate sponsors. They also held a chant practice before one of the basketball games. Coach Hinson is scheduled to meet with the Dawg Pound after the holiday break.

# C. Chair nominations –

Julie Partridge nominated Judy Drolet for the position of chair for the 2013-2014 year. John Massie nominated Harold Bardo who respectfully declined. Alex Laveille nominated Mario Moccia, but the Director of Athletics is ineligible to hold the position. A vote will be held in January for the position of Chair of IAAC.